



BRUCE COUNTY UPDATES

Spruce the Bruce

Want to attract people into your downtown business? Spruce the Bruce is launching on February 1st and has incredible grant opportunities open to eligible businesses and property owners to help revitalize and redevelop properties. Learn more at sprucethebruce.com

Business to Bruce Training

Business to Bruce sessions are free and open to business owners, staff, and supervisors. Learn more or register at businesstobruce.com

Writing Winning Proposals (with RTO7)

Learn actionable tips to craft successful grant proposals and secure the funding you need. Register for this session on Wednesday, February 5 at 10:30AM.

Side Gig Program

Business to Bruce is excited to announce the launch of the Side Gig Program that gives aspiring entrepreneurs in Bruce County the opportunity to turn their passions and skills into profitable side businesses. This program will provide training, resources, and support to individuals looking to grow or start a side hustle business.

This program leverages the expertise of Fanshawe College to deliver high-quality training that combines practical skills with entrepreneurial insights. The training covers building a brand, developing a customer base, and managing the administrative side of being an entrepreneur. Participants will also gain access to one-on-one coaching and additional support provided by Business to Bruce. Visit businesstobruce.com to learn more.



BUSINESS **to** **BRUCE**