

Paid Parking Year One

TOBERMORY 2017



Paid Parking - Background

- ▶ Paid Parking program commenced May 19th 2017
- ▶ The Program was operational from May 19th to October 15th
- ▶ The program was originally projected to generate \$220,000 in revenue
- ▶ Paid parking was considered as a means to pay for the services required to accommodate our visitors without financially impacting our ratepayers



New/increased services - 2017

- ▶ Costs incurred to increase service levels to accommodate the increased visitation in 2017 was approximately \$100,000
 - ▶ 50 new waste (garbage) and recycling containers
 - ▶ Implemented recycling program in Tobermory area
 - ▶ Afternoon/evening waste/recycling pick up established
 - ▶ NEW evening By Law enforcement officer position created
 - ▶ Three (3) banks of portable washrooms (Legion Street, Harbour area and School Bell Park)



Parking

- ▶ The number of parking spaces in Tobermory is insufficient to accommodate peak times/days
- ▶ The Municipality is actively pursuing lands to create additional parking in Tobermory
- ▶ Currently, the Municipality has approximately 225 three (3) hour parking spaces and about 275 parking spaces without time restrictions (street side and parking lot combined)



Pay and Display Machine



Mackay Guardian™ Multi Elite

Key features:

- High strength stainless steel keeps it secure and rust free.
- High-security, large capacity, stainless steel cash box.
- Microsoft® Windows® CE operating system, combined with a 3D 668 ARM® Processor.
- 32 MB of SDRAM and 32 MB of Flash memory.
- Flexible, modular design that is easy to upgrade, service and maintain.
- Powerful off-site monitoring capabilities by adding a communications kit and Sentinel™ Meter Management System. Monitor your equipment remotely, generate reports, and receive alerts, no matter where you are.
- Comprehensive and easy-to-use configuration menus.
- ADA Compliant.
- Features a color VGA Liquid Crystal Display with back light, capable of displaying graphics.
- English? Español? Français? The multi-language capability allows users to select the language of their choice to carry out transactions.
- Offer end users security, convenience, and reject fraudulent payment. Use Mackay's On-line Real-time Credit Card Approval feature utilizing secure PCI compliant electronic payment processes.
- Mackay Meters backs its product lines with a solid warranty based on the confidence in the quality of its products.

Colour Display

Solar Option

Illuminated LED Accept & Cancel

www.mackaymeters.com

Mackay GUARDIAN

MACKAY METERS

- ▶ 9 machines purchased
- ▶ Total cost \$92,000
- ▶ Paid for entirely from paid parking revenues by July 15th 2017
- ▶ 10 year life expectancy
- ▶ Machines worked very well with very little down time or problems



Paid Parking Changes on the fly

- ▶ Changes to the program
 - ▶ Spring 2017, MTO advised they would not participate in the paid parking program
 - ▶ Carlton, Eliza and Front Streets were removed from the program
 - ▶ Program revenue projections were revised and estimated to be \$180,000
 - ▶ Council met with business community on June 19th
 - ▶ Relaxed parking restrictions from 2 to 3 hours
 - ▶ Agreed to use warning notices instead of issuing parking tickets in most cases. Note: this process was already being utilized during the week prior
 - ▶ Removed paid parking from the inside lane of Big Tub Road
 - ▶ Purchased an additional parking machine for downtown location
 - ▶ Council amended the paid parking timeframe on August 14th
 - ▶ Reduced season from October 15 to September 15 to assist businesses with shoulder season operations



TOBERMORY PAID PARKING AREA



9:00 AM - 6:00 PM

- Free Parking
- No Parking May-Sept.
- No Parking
- Pay & Display Parking
- Pay & Display Machine



Pay and Display parking kiosks are located throughout town. Please park your vehicle and proceed to kiosk to purchase parking time. Parking stub must be displayed on vehicle dash.

PARKING RATES

Restricted 3 Hour Parking Zones — \$3.00 per hour; Maximum 3 hours
Unrestricted Parking Zones — \$3.00 per hour; Maximum \$15.00 per day.

BUS PARKING/LOADING/UNLOADING PROHIBITED

Except in Designated area at Hay Bay Rd Parking Lot.

Paid Parking Plan 2017

Resident Passes

- ▶ Parking passes were given to residential property owners/spouses (excluding vacant lots) of Northern Bruce Peninsula [max two (2) per household], at no charge
- ▶ Residential parking passes were associated with a licence plate
- ▶ Approximately 4,000 passes were issued
- ▶ 105 additional Residential or Non Resident passes were issued.
- ▶ The Municipality did make exceptions to the policy for residents with special circumstances. Example: property owners who no longer drove had passes issued to their children or caregiver



Paid Parking- Financials 2017

Revenues

Parking machine revenue - \$287,000

Parking passes -\$5,600

Total – \$292,600

Expenses

Parking machine purchase \$92,000

Set up - signage, installation \$17,000

Supplies, service fees, etc... \$20,000

Staffing costs \$17,000

Parking revenue HST \$33,000

Total \$179,000

Surplus \$113,000



Paid Parking Budget 2018

**Note :Based on same program parameters as 2017*

Revenues

Parking machine revenue - \$290,000

Parking passes -\$6,000

Total – \$296,000

Expenses

Supplies, service fees, etc... \$25,000

Staffing costs \$17,000

Parking revenue HST \$33,000

Total \$75,000

Surplus \$221,000



correspondence

- ▶ Municipal staff received approximately 50 pieces of correspondence stating concerns or objecting to paid parking
 - ▶ Issues regarding Big Tub Road and safety, opposition to the entire program, signage, fee structure, enforcement and timed parking areas
 - ▶ The Business community submitted its concerns via correspondence as well as at meetings with staff, attendance at Council meetings and at a public meeting in June 2017.



Parking Infractions 2016 vs 2017

July, August and September	2016	2017
Tickets Issued	1126	599

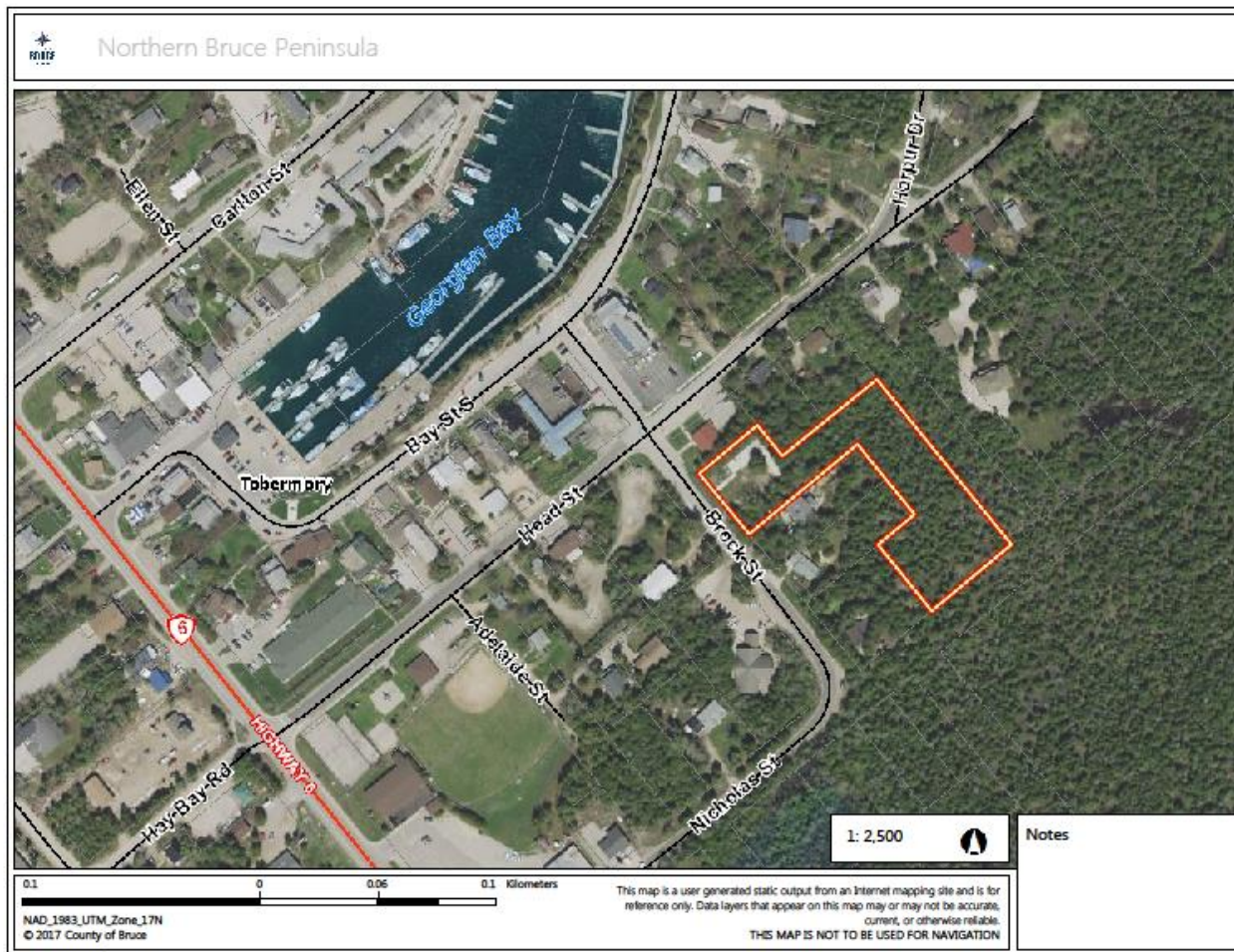


Where is the Money going

- ▶ On December 1st 2017 the Municipality purchased a 12 Brock Street.
- ▶ The property can accommodate approximately 175 parking spaces
- ▶ The lot is serviced by Municipal sewer and could accommodate new public washrooms
- ▶ This property is very close to the downtown core and does NOT require pedestrians to cross Hwy 6 to access downtown



12 Brock Street



Next Steps

- ▶ Staff are preparing budgetary estimates for planning, design and parking lot construction at 12 Brock Street. Options will include washroom facilities
- ▶ Municipality will continue to fund portable washrooms, additional garbage and recycling programs instituted in 2017 with paid parking revenues



Next Steps

- ▶ Staff will be discussing the Paid Parking Program with Council early in 2018 and implement any recommended changes.
 - ▶ Staff will be looking at possible changes to the Harpur Drive area (low use)
 - ▶ Consider Chi-Sintub'dik Road for inclusion (high use on weekends)
 - ▶ Fee structure review
 - ▶ Program Timeframe (start and end dates)
 - ▶ Resident Parking passes



Feedback

▶ Please provide any comments or questions to

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▶ Fax – 519-793-3823

▶ Or mail to

Municipality of Northern Bruce Peninsula

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Thank You

► Questions

